

**SRI VENKATESWARA UNIVERSITY - TIRUPATI**  
**B.A. POLITICAL SCIENCE**  
**V SEMESTER (Under CBCS w.e.f 2022-23)**  
**Skill Enhancement Courses for Semester V**

Max Marks: 100

**Course 6 D: ELECTORAL POLITICS AND VOTING BEHAVIOUR**

(Skill Enhancement Course (Elective), 4 credits)

**I. Learning Outcomes:**

Students at the successful completion of the course will be able to;

1. Acquaint student with the structure and manner of functioning of Election Commission of India.
2. Understand the political issues in Electoral Politics.
3. Provide an overview on voter turnout, voting behaviour in India.
4. Aware of the role of new media and technology in election campaign.
5. Develop an understanding of the required skills for data collection, research in election management.

**II. Syllabus:** (Hours: Teaching: 60, Training: 10, Others incl. unit tests: 05)

**Unit: 1**

Electoral Democracy-Electoral Politics in India in Post-Independence, Nature, Characteristics-Electoral Process: Nature and Significance.

**Unit: 2**

Election Commission of India: Composition, Powers and Functions-Merits and Demerits of Electoral system in India-Political Participation-General Elections in India since 1952-Elections to Local Bodies-State Election Commission.

**Unit: 3**

Issues in Electoral Politics: Corruption, Money power, rigging, booth capturing, undemocratic party system, politics of Political Defections and Reservations-Need of Reforms in present Electoral System-Reports of Tarkunde, Goswamy, Indrajeet Gupta Committees.

**Unit: 4**

Public Opinion: Meaning and its role in Democratic Politics-Voting Behaviour: Meaning, Nature and determinants of voting behaviour: Caste, Religion, Language, Region etc.

**Unit: 5** Management of Elections: Moral Code of Conduct, Filing Election Nominations and Affidavits -Use of new techniques and methods in election campaigns: Membership drive, Responsibility Management, Booth Management, New ways of generating funds, , Opinion Polls, Predictions, use of print, electronic and social media in elections.

**III. References:**

- Parties in India Journal of the Indian Law Institute, Allahabad, 1999.
15. Sridharan, E, Toward State Funding of Elections in India : A Comparative Perspective on Possible Options, The Journal of Policy Reforms, 3:3, pp.229-254.
  16. Rosenblum, N, Political Parties as Membership Groups, Columbia Law Review, 100(3), pp.813-844.
  17. Web resources suggested by the Teacher concerned and the College Librarian including reading material.

**IV. Co-Curricular Activities** (Training of students by the teacher: Total 10 hours):

**A). Mandatory:**

**1. FOR TEACHER:**

Training of students by teacher in the classroom for a total of not less than 10 hours on collection of data relating to General Elections to Lok Sabha/Assembly or elections to Local bodies for a particular period, analysis of data by using statistical tools, preparation of questionnaire on voting behavior, identifying techniques for interpretation of election data and imparting skills involved in political campaigning by using new media.

**2. FOR STUDENT:**

Students have to visit to nearby residential colony or street or a village, collect data regarding their voting behavior, voter turnout by interviewing the voters using formal and informal